



POLE STAR Announces Asia Pacific Distribution Agreement with inTechnology Distribution

Los Altos CA, Toulouse Fr, Queensland Au, March 6th, 2018

We are pleased to announce that during the Mobile World Congress 2018, we signed a distribution Agreement with inTechnology Distribution. This partnership will broaden the availability of Pole Star Indoor Location Solutions across the Asia Pacific.

Pole Star, a global leader and pioneer in indoor positioning solutions, provides a unique 360° plug & play indoor location suite with one-stop access. The NAO Suite comprises: 1 SDK, 1 BLE Beacon, and access to the platform that meets the needs of integrators, distributors, companies and end users. With easy maintenance, Pole Star technology is compatible with Android and IOS operating systems. We offer premium professional services, an unrivaled track record and extensive field experience. Pole Star is a pioneer and trailblazer in the indoor location market with more than ten years of expertise in the field. The different components of the Pole Star offering have been widely tried, tested, approved and adopted by customers and partners in a wide range of environments.

Mark Winter, Chief Executive Officer at inTechnology Distribution, commented, “We were looking for an Indoor positioning technology company to work with and we found Pole Star has the most advanced technology in the market. So we have decided to work with Pole Star to provide the solution that our customers are looking for in the field of Indoor Location such as Asset Tracking or Wayfinding». We are convinced that this relationship will help our partners to develop and expand their businesses, adding both product revenue, and more importantly recurring services revenue to their bottom line”, Mark concluded.

Christian Carle, Chief Executive Officer at Pole Star, commented: “The expansion of the Pole Star footprint to Australia, New Zealand and Asia Pac region is part of our strategy and of our 2018 road map. We needed a serious partner with a wide customer base and a recognized track record. InTechnology meets all our expectations. We are proud that InTechnology is joining our best-in-class partner network.

Today, inTechnology Distribution has access to the whole NAO™ suite covering 360° market needs. Thanks to NAO Cloud™ platform, the one stop door to all Pole Star products and services including NAO BlueSpot™, Pole Star industrial grade BLE beacons, NAO SDK™, NAO Track™ and Track + for asset and people tracking, NAO Analytics, the tags, and all the associated dashboards and APIs , customers will have access to invaluable information about the status of assets, people, and workflows as well as access to location data, now available directly from inTechnology Distribution.

inTechnology Distribution partners include wireless software developers, leading systems integrators, mobile apps developers, and resellers focusing on a diverse, international

portfolio of healthcare, manufacturing/industrial, education, retail, hospitality and government clients.

About Pole Star:

Pole Star based in France and in California, provides highly accurate, easy to setup and scalable indoor location services including indoor positioning, geofencing, people and asset tracking and location analytics. With more than 27 million square meters in more than 26 countries generating on average 200,000 connections per day, Pole Star offers a unique Indoor location 360° platform enabling partners and customers worldwide to take full control of their Indoor Location based Services.

www.polestar.eu

About inTechnology Distribution

inTechnology is a leading value-added IT distributor driving technologies into the Asia Pacific IT channel. inTechnology does due-diligence, selecting the best technologies from around the globe to offer its business partners and their customers differentiation and business opportunities. As a true value added distributor, inTechnology offers a full portfolio of business and professional services to help drive business through the channel.

<http://www.intechnology.com.au>

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