

PRESS REVIEW

GEO Connexion
April 17th 2012

Pole Star to show its indoor localisation solution

17 April 2012, 11:06pm

Pole Star to introduce its indoor localisation solution at Passenger Terminal Expo 2012

Vienna (Austria) – April 18th to 20th
Messe Wien Exhibition & Congress Center - Booth 1030

Toulouse, April 17th 2012 - Pole Star, leader and pioneer of the indoor localisation market, will be present at the Passenger Terminal Expo 2012 in Vienna (Austria). This major event for the Airport industry is a great opportunity for industry leaders to meet and discuss the latest innovations and projects development related to this fast growing sector.

For this special event, Pole Star will introduce its solution, NAO Campus®, indoor localization solution for Smartphones that provide customized information and services to passengers at airports related to their location: geo-located couponing, navigation and step by step guidance for disabled people, distance and time from point A to point B, flow and behavioral statistics...

Already available on Google Play (Android Market), Pole Star will be demonstrating its solution for iOS on iPhone.

In addition, a case study of Pole Star's expertise will also be highlighted during the conference: "My Way: an indoor-positioning mobile application to Enhance passengers orientation" by Bernard Cathelain, Executive Director & Chief Development Officer for Aéroports de Paris (ADP.PA) to be held on Friday 20th at 12:25pm (local time).

During the all event, the Pole Star team will welcome you on its booth 1030 to show you the uses, the performance and the value of its indoor location solutions for managers of large indoor spaces such as airports

Geo: International

