



SVASE Unveils 'Hot' Emerging Tech Companies to Debut at Launch: Silicon Valley 2011 — Silicon Valley's Leading Startup Showcase

30 Startup companies from around the world to publicly launch with presentations to Silicon Valley's Most Influential VC and Angel Investors

San Jose, Calif – May 18, 2011— The Silicon Valley Association of Startup Entrepreneurs (SVASE) www.svase.org today announced the companies invited to launch their companies and new products at **Launch: Silicon Valley 2011** www.launchsiliconvalley.org. The event, to be held June 7 beginning at 8:30 a.m. at Microsoft's Mountain View Campus, is Silicon Valley's most affordable, high visibility platform for emerging technology companies to springboard their products or services into the market. **Full agenda:** <http://www.launchsiliconvalley.org/agenda>.

This year's presenters were selected from over 300 applicants and span the categories of information technology, mobility, security, digital media, next generation internet, technology and clean energy.

The Finalist companies demonstrating at Launch: Silicon Valley 2011 are listed below.

"Launch: Silicon Valley has always provided a terrific platform for startups to launch their products to the world, and this promises to be a very exciting year," said Chris Gill, President and CEO of SVASE, co-presenter of Launch: Silicon Valley. The continued popularity of this early stage startup event is due to the level of innovation and talent showcased here to some of Silicon Valley's most influential executives and VCs. The result is a significant launch base for finalists, and another must-attend event for potential investors, partners, entrepreneurs and other Silicon Valley influencers who are searching for exceptional startups that have a shot at becoming the next great companies to emerge from the Valley."

"Since launching our company at Launch: Silicon Valley we have had tremendous success, in no small part due to the platform that SVASE and Launch: Silicon Valley provided," said Tien Tzuu, Founder and CEO of Zuora, the Silicon Valley-based leader in online recurring billing and payment solutions for SaaS and subscription businesses.

The event will kick off with the Pre-Launch: Silicon Valley Event Party on the evening of June 6, when presenting startup teams will have the opportunity to network with some of Silicon Valley's most influential executives and deal makers.

Launch: Silicon Valley 2011 will feature new companies that have a product or service available as of June 7, 2011, but have not been in the marketplace for more than a few months beforehand.

The 30 selected companies will present on stage for 6-minutes plus 4 minutes Q &A with the audience and a panel of VCs and Angels, with the opportunity to explain their products in more detail to the audience in networking breaks. The event will also feature an award for the "Most Likely to Succeed" in each of the six presenting categories. Presenters will be on hand to showcase their companies and products between presentations.

Launch: Silicon Valley is co-presented by SVASE, early stage venture capital firm Garage Technology Ventures and Microsoft, which will host the event at the Microsoft Silicon Valley campus in Mountain View. Additional sponsors include Cooley LLP, Draper Fisher Jurvetson, Global Media Strategy communications, Mintz Levin LLP, the Band of Angels, Sand Hill Angels, Wilmer Hale LLP, the Angels Forum, The Kauffman Fellows Program, PR Newswire, Halosys Technologies, Life Science Angels, Foglifter Media, Alchemy Search Partners, Hawaii High Technology Development Corporation, LeadFormix, Link Silicon Valley, and VentureDeal.

For more information about the event, go to: <http://launchsiliconvalley.org>

Audience members may register at Discounted Early Bird rates at:
<http://www.acteva.com/booking.cfm?bevaid=214780>

About SVASE

Founded in 1995 by entrepreneurs, for entrepreneurs, The Silicon Valley Association of Startup Entrepreneurs (SVASE) is the largest and fastest growing nonprofit in Northern California dedicated exclusively to helping technology and life science entrepreneurs start and grow successful businesses.

SVASE provides support and resources for entrepreneurs, from the idea through initial rounds of funding to product launch, delivered at 12 monthly events and a continually evolving web site. For more information about SVASE, please visit <http://www.svase.org>.

About Garage Technology Ventures

Garage Technology Ventures is a seed-stage and early-stage venture capital fund headquartered in Palo Alto, California, with investors that include Thomas Weisel Partners and CalPERS, the California Public Employees Retirement System. Garage is focused on investing in emerging technology startups in the Western U.S. For more information about Garage, visit <http://www.garage.com>.

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Launch Silicon Valley: 2011 Finalists

Selected demonstrating companies for Launch: Silicon Valley 2011 include:

Company	Application	Category	Web Site
Bourne Energy	River power generation	CleanTech	www.bourneenergy.com
Intelen	Energy demand platform	CleanTech	www.intelen.com
Skyline Solar	High efficiency solar	CleanTech	www.skyline-solar.com
Sylvatex BioFuels	Water/ethanol biodiesel	CleanTech	www.sylvatex.com
WattzOn	Energy management platform	CleanTech	www.ennovationz.com
6dot	Braille labeller	Lifescience	www.6dotinnovations.com
Keramed	Artificial Cornea	Lifescience	www.keramed.com
Mobisante	Ultrasound on your cell!	Lifescience	www.mobisante.com
Super-Nova	Diagnostics Platform	Lifescience	www.supernovadiagnostics.com
Trutags	Edible microtags	Lifescience	www.trutags.com

AllMyApps	Windows App Store	Mobile	www.allmyapps.com
Geo Trio	GPS based audio tours	Mobile	www.geotrio.com
Innovalley	Wearable iPhone accessories	Mobile	www.innovalley.us
Pole Star	Indoor Positioning	Mobile	www.polestar.eu
Zapaday	Future News	Mobile	www.zapaday.com
andi	Document interface	Next Gen Internet	www.howsimple.com
Humuch	Global Price Comparisons	Next Gen Internet	www.humuch.com
Pingar	Unstructured data search	Next Gen Internet	www.pingar.com
Signifyd	Social anti-virus	Next Gen Internet	www.signifyd.com
Steelhouse	Behavioral commerce	Next Gen Internet	www.steelhouse.com
Take The Interview	Video interviews	Next Gen Internet	www.taketheinterview.com
Thuuz	Sports discovery platform	Next Gen Internet	www.thuuz.com
Waba	Digital objects management	Next Gen Internet	www.wabainc.com
Warranty Life	Warranty tracking	Next Gen Internet	www.warrantylife.com
yaM Labs	Meeting productivity	Next Gen Internet	www.yamlabs.com
Flyvie	Flight training	Technology	www.flyvie.com
Global Vision Systems	4D data displays	Technology	www.global-vision-systems.com
Hubcase	Support chain escalation	Technology	www.hubcase.com
Musicland	Interactive music teaching	Technology	www.scutterbugs.com
Run MyProcess	Business Process management	Technology	www.runmyprocess.com