

Press Release



Life Is On



Schneider Electric, Cardiweb, Pole Star and Visioglobe provide the best way for delegates to experience the COP21 with the Official COP21 App

The 4 companies combine their technologies & expertise to deliver a French-made best-in-class innovative mobile solution that will improve the experience of the 40,000 daily expected visitors on the 200,000sqm site of Le Bourget.

Paris (France), November 30, 2015 – [Schneider Electric](#), the global specialist in energy management and automation, [Cardiweb](#), a innovative e-business & mobile solution provider , [Pole Star](#), the pioneer and leader of indoor mobile location solutions, and [Visioglobe](#), the European leader in 3D interactive mapping solutions, are delivering the official mobile application of the [Paris Climate Change Conference](#) (COP21), held in Le Bourget (France) from 30 November to 11 December, 2015.

Powered by Schneider Electric, the Official COP21 App is a multi-platform mobile application (Android and iOS) that combines useful services for the 40,000 daily expected visitors to digitally transform their COP21 experience. The App not only enables attendees to access the official agenda, bookmark favorites, follow Twitter feeds and look for practical information but it also provides the best possible routes to, from and within Le Bourget site, by any transportation mode and based on areas of interest (exhibitors, conferences, demos, etc.) Finally, thanks to the related Official COP21 Meet-Me Application, delegates also have the opportunity to share their real time position with pre-selected contacts thus optimizing networking during the conference.

This best-in-class mobile solution is the result of the successful collaboration of four French tech companies: Schneider Electric, Cardiweb, Pole Star and Visioglobe. Passionate about innovation, their teams shared their expertise and combined their technologies to create & design the application in less than three months. Schneider Electric, official partner of the COP21, provided its Workplace Efficiency platform, an IoT-enabled digital tool which gathers data from connected systems, devices, sensors, and occupants for centralized work environment management. Pole Star thanks to a deep knowledge and broad field experience of large events and exhibitions brought its NAO Campus® technology, an easy-to-implement, flexible and reliable indoor location solution. Visioglobe used its VisioMove technology to provide useful, easy and fast navigation, and its VisioMapEditor to allow users to create maps that are intuitive, clear and aesthetic. Finally, by integrating data and tools, CARDIWEB developed the iOS and Android applications tuned to the needs of every participant of the COP21.

This comprehensive and innovative application demonstrates how digital technologies can unlock added value in intelligent space & building management. Leveraging on this successful experience,

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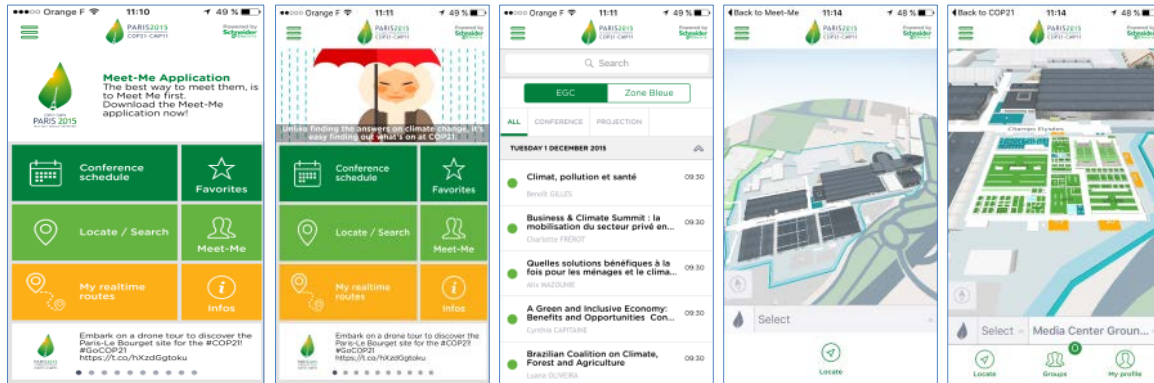
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Schneider Electric, Cardiweb, Pole Star and Visioglobe are working together on large connected building projects to transform life and enrich usage for owners, operators and occupants.



Snapshots of the application

Link to download the app:

- [On Google play \(Android\)](#)
- [On the App Store \(iOS\)](#)

Hashtags: #COP21 #ActOnClimate #Sustainability #BuildingManagement #SpaceManagement

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About Schneider Electric

Schneider Electric is the global specialist in energy management and automation. With revenues of €25 billion in FY2014, our 170,000 employees serve customers in over 100 countries, helping them to manage their energy and process in ways that are safe, reliable, efficient and sustainable. From the simplest of switches to complex operational systems, our technology, software and services improve the way our customers manage and automate their operations. Our connected technologies reshape industries, transform cities and enrich lives. At Schneider Electric, we call this Life Is On.

www.schneider-electric.com – Follow us on:       

About Cardiweb

CARDIWEB, SA, founded in 2000, provides large corporations with innovative solutions to achieve their mobile and web projects. Our teams of highly specialized engineers in m-business and e-business can take charge of your projects from the design phase to hosting. We fully commit to bring your solution online according to your budget and delay. CARDIWEB is based in the center of Paris to give its customers the availability, agility and reactivity they deserve.

www.cardiweb.com

About Pole Star

Pole Star, founded in 2002 and based in Europe and the United States, is the pioneer and world leader in indoor location. Pole Star's mission is to deliver high performance and complete range of indoor location services for venue owners and mobile solution providers, covering over 100 million square feet of indoor areas in more than 45 countries. Pole Star has an impressive customer portfolio along with a trusted partner network that have been trained to support and integrate the NAO Campus @ technology in their global offerings, which can now be done quickly and affordably using Pole Star's patented and revolutionary Cloud-based indoor location service. Pole Star delivers SDK to its partners enabling an easy integration into mobile app and APIs offering several level of services from the "Blue dot" and Indoor Positioning to Real time Indoor Location Analytics through precise geofencing and proximity detection. This complete range of indoor location solutions revolutionizes relationships between venue owners, and consumers or visitors allowing them to interact at each point during their visit.

www.polestar.eu – Follow us on:  

About Visioglobe

Visioglobe® is a French SAS cofounded in 2007 by Philippe Poutignat and Eric Bernard. The innovation of the start-up, help pedestrian navigation inside indoor area like malls , airports , office building and events. The company provide VisioMapEditor software to build and manage dynamics indoor maps, and visualization application on all platform, Visiomove (for Ios and Android), VisioWeb (Website for all browser), and VisioKiosks (for Kiosks). Visioglobe application is already used by the biggest indoor areas in the world, like, Dubai Mall, Dubai Airport, Abu Dhabi Airport, Mobile World Congress, all Unibail Rodamco European malls, US Hospitals, and many offices buildings in partnerships with Schneider Electric.

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