

CDG: Luggage Carts Go Smart Thanks to Pole Star

Paris, June 10, 2025

Pole Star is proud to announce the successful deployment of its passenger luggage cart management system at Paris Charles de Gaulle (CDG) Airport. This innovative project, developed in partnership, aims to ensure luggage carts are available at all passenger departure and arrival points—delivering the right number of carts, at the right place, at the right time—while saving valuable time for the on-the-ground teams of our client, ATALIAN.

An Advanced Technological Solution

The implemented solution is based on Pole Star's NAO® Suite, an indoor geolocation platform that enables both real-time tracking and counting of the 6,000 luggage carts provided to passengers across airport terminals.

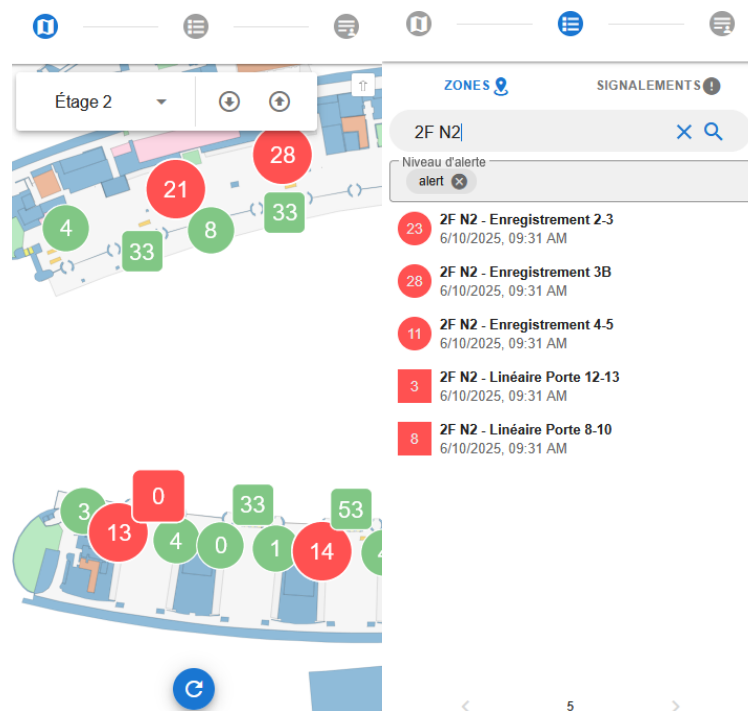
Thanks to the versatility of the NAO Suite, the solution leverages Cisco's WLAN infrastructure (Wi-Fi and BLE), which has been deployed throughout the terminals and is operated by Hub One, a partner in the project. Hub One ensures high availability of the infrastructure and provides technical support, delivering the level of service required by ATALIAN to successfully carry out its mission.



Significant Benefits

Pole Star's ability to deploy the solution on existing infrastructure makes it highly attractive and cost-effective. Corinne Monot, Director of Operations at Atalian, highlights the substantial improvements in service quality and productivity since implementation:

“Guaranteeing our client ADP that the correct number of carts was at the right place at the right time used to require regularly and frequently sending teams to check and restock the carts as needed. Today, teams only intervene when it’s truly necessary. This represents a huge productivity gain.”



Innovation Available to All Sectors

As part of a strategic partnership between Pole Star and Hub One, indoor geolocation technology is now available across all Roissy and Orly airports within the ADP Group.

The solution is now accessible to all departments and service providers looking to enhance their processes, improve responsiveness, optimize services, and ensure the safety of people and assets.

With this initiative, Pole Star and Hub One are actively contributing to the digitalization of airport operations.

Organizations seeking to begin their digital transformation and boost operational agility are invited to contact us. Discover how our scalable and adaptable geolocation solution can be tailored to your specific environment and operational needs.

About Pole Star

Pole Star is a global leader in indoor geolocation solutions. Through its NAO® Suite, Pole Star provides innovative tools for asset management, safety, and operational optimization across various sectors, including airports, healthcare facilities, cruise ships, industrial sites, office environments, and university campuses. The NAO® Suite uniquely enables accurate and reliable tracking of tags and smartphones through a single platform, addressing a wide range of use cases.

For more information, visit: www.polestar.eu

Press Contact

For further information, please contact:

Email : sales@polestar.eu

Phone Number! +33 534 609 520