

Pole Star enters the 2018 Gartner first Magic Quadrant* for Indoor Location Service, Worldwide.

Toulouse, France and Los Altos, CA. Jan 17, 2018. Pole Star is a global leader and pioneer in indoor positioning. Pole Star has been leading the Indoor Location market from the start, providing visionary, advanced solutions covering a wide spectrum of use cases.

Among the many other vendors which did not meet the Gartner inclusion criteria, this first Gartner MQ evaluated 10 vendors, including Pole Star, on their completeness of vision and ability to execute.

We're proud to be part of the 10 leading companies worldwide.



“We believe Pole Star has landed in the Magic Quadrant for this first edition because we were very early and innovative on this market and we helped evangelize it. We’ve fundamentally shaped how people see and understand the value of Indoor location services and Indoor Location data” said Christian Carle Pole Star’s Chairman, CEO and co-founder. “Customers worldwide are recognizing the maturity and scalability of our solutions and our capability to execute.”

We’re committed to ongoing leadership as we deliver more innovation across our products. With our recent launch of a portfolio of innovative asset tracking solutions, we are now able to cover 100% of the components taken into account in the Gartner MQ for Indoor Location.

*Gartner “Magic Quadrant for Indoor Location Service, Worldwide” by Tim Zimmerman and Annette Zimmerman, 8 January 2018.

About the Magic Quadrant

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About Pole Star

At Pole Star we were the first to understand that it was imperative to unlock personal and professional mobility by guaranteeing it both indoors and outdoors! What drives us? We are dedicated to making everyone's personal and professional life easier by delivering seamless personal mobility. The Pole Star Indoor Location Solution represents 20 million indoor sqm covered, in 26 countries, and more than 100 new sites and campuses delivered in 2017 powering a wide range of indoor use cases such as personal navigation and way finding, geotagging and location sharing, IoT, Asset tracking, and security, in various market verticals including Smart Office building, Healthcare, Malls & Stores, and Public transportation, among others.

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