

## PRESS REVIEW

GPS Business News  
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### Pole Star Indoor Positioning Soon in iPhones

Indoor positioning start-up Pole Star has announced they are field testing their Wi-Fi indoor positioning technology on the iOS 5 operating system.

Thus far the NAO Campus technology, currently deployed in three million square meters of airports, malls and other large scale buildings, had been only available to the Android platform.

Historically the iPhone operating system had offered less opportunities to get sensors data directly to the app developer. It seems Pole Star has now managed to get over this problem.

"Bringing our service to iPhones is another huge advance that will make NAO Campus® potentially available to 75% of smartphone users," said Christian Carle, Pole Star CEO.



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[Indoor Positioning: Pole Star Opens Subsidiary in the U.S.](#)

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The iPhone software stack is currently field-tested in Paris Charles de Gaulle Airport.

"NAO Campus indoor location technology has truly proven itself on Android, guiding our passengers in real time. We have decided to invest in this phase of testing to speed the release of our My Way Aéroports de Paris application on iPhones," said Olivier Tarneaud, Aéroports de Paris Marketing Director.

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Ludovic Privat

